

## COMMUNICATION ON ENGAGEMENT (COE)

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# Social Empwerment and Economic Developemnt Society

### Period covered by this Communication on Engagement

From: 01-04-2020

To: 31-03-2022

### Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

26.4.2022

To our stakeholders:

I am pleased to confirm that Social Empowerment and Economic Development Society (SEEDS Impact) reaffirms its support to the United Nations Global Compact and its Principles in the areas of Labour and Environment besides aligning its activities to meet the sustainable development goals. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In our efforts to engage with the initiative, we reaffirm our interest to engage with global compact local networks, join and/or propose partnership projects on corporate sustainability, engage companies in global compact-related issues, join and/or propose partnership projects on corporate sustainability, engage companies in global compact-related issues, provide commentary to companies on communications on progress, join and/or support special initiatives and work streams and participate in global compact global, and local events

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.



Sincerely yours,  
Richika Tyagi  
CEO

## Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested.

During the last 2 years SEEDS Impact has been making impactful interventions especially among the rural communities by helping them improve the quality of life through creation of livelihood generation opportunities, skill and capacity development, improving learning outcomes in schools, addressing gender issues and improving access to technology for adoption of climate resilient practices. We also have been working with a large number of corporates to providing need based advisory support in making the interventions through CSR more impactful and sustainable. Further we have also been supporting corporates by providing implementation support, particularly for rural communities and women. Our strategy and approach have been focused towards the development of pro-poor value chains.

### **Education:**

For education related interventions in School, SEEDS Impact have focused on Technology led education and teaching system. A simple digital device called K-yan is provided to the government schools at its project area that can simplify the teaching process for the teachers with better explanation material and videos. This intervention has also resulted in inculcating interest among the students and increase their curiosity on the topics resulting in higher understanding and learning outcomes

Additionally, students are encouraged to take part and develop their capabilities in extra-curriculars by conduction of various activities like sports event, essay and elocution competition, quiz competitions, workshops on technology, etc., for their overall development

### **Skill and capacity Development:**

SEEDS Impact along with its partner has developed sector specific domain skills for youth and women for employment opportunities in organised sector.

Skill development programs conducted by SEEDS Impact can be divided into–

1. Employment Opportunities – Employment linked skill training programs
2. As a part of social responsibility SEEDS Impact has been undertaking skill and capacity building program for truck drivers aimed at reducing accidents and improving their livelihood, skilling and empowerment of women improving their agency and participation in their community, training of health service providers equipping them with necessary skills for patient care and management.
3. Farm training and EDP – Creation of FPOs, Facilitation of dairy enterprises

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### **Registered Office**

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## Health

Created facilities for free eye check-ups in the rural villages of the project area and linking them with the hospitals for further treatment with the target of making the region “**blindness free**”

## Local Area Development Programs

Aimed at overall economic growth through creation of farm based as well as off-farm based opportunities for rural poor families. The program is focused on improving the yield of farm and farm allied activities focused on climate resilient processes, utilisation of local resources and linking the entrepreneurs to market channels for greater income generation. These activities supplementary resulted in creation of ancillary employment opportunities to the unemployed youth in the region.

SEEDS Impact has been working with a range of clients including corporates, governments and international agencies to implement universal sustainability principles and realise the SDGs.

To sum-up SEEDS Impact strategy has been to align its operations with SDGs, mainly with

- SDG 1 – No Poverty,
- SDG 3- Good Health,
- SDG 4- Quality Education,
- SDG 5- Gender Equality,
- SDG 8 – Decent Work and Economic Growth,
- SDG 13 – Climate Action

SEEDS Impact has made a beginning by taking up activities and driving towards achieving the above goals. It has also developed a strong network of partnerships to support it for resource mobilisation as well as implementation of various activities that have been identified.

So far, since its inception in 2008 SEEDS has impacted about 10 million people through its various interventions in skilling, education, health and livelihood enhancement activities.

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### Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

#### Education:

SEEDS over the past 2 years have supported its 5 adopted government schools in the Duttalur Mandal of Andhra Pradesh. Its technological interventions using K-yan and preparation of students for scholarships has not only resulted in better subject knowledge directly but also paved the way for future growth to nearly 300 school students

#### Skill and capacity Development:

1. Skill Training and Employment Opportunities –
  - a. Through its CSR program implementation, SEEDS has trained / upskilled ~ 10000 truck drivers, auto technicians in repairing and routine servicing and maintenance of vehicles in unorganised sector leading to a formal recognition and certification of their skills along with provision for employment
  - b. Implemented Skill-upgradation training program for 500 plumbers
  - c. Training of 135 underprivileged women/girls in Banking Financial Service and Insurance and place at least 70% of the trained candidates along with post placement follow-ups.
  - d. Skill Training program in Healthcare, Tourism and Hospitality, IT/ITES and Healthcare sector to 1080 Youth (age group 18-25) including women
  - e. In the past 2 years alone, SEEDS has provided skill trainings to 1000+ women leading to their employment and higher participation in the economy
2. Farm training and EDP –
  - a. Facilitated creation of FPOs in rural regions of Andhra Pradesh, India.
  - b. Trained 20 aspiring entrepreneurs in Dairy entrepreneurship development – Provided on the field training, apprenticeship experience and handholding support during and after establishment of enterprise.

#### Health

Provided free eye health check-ups in the rural regions of Andhra Pradesh covering 15 villages and reaching out to 2500 people yearly.

#### CSR Contributions

Many national and international organisations, foundations like Colgate, Castrol, CNH Industrials, Generation, Smile Foundation have supported SEEDS in its endeavours to achieve the Sustainable Development Goals by improving living conditions of deprived sections of society through its various interventions in skills, education and health.

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